

Sugato Banerji, had been associated with Videocon d2h since 2016 and is presently designated as Corporate Head – Marketing (D2h) with the Company. In his current role, he is responsible for planning & implementing Brand strategy for d2h, driving package and pricing, generating Revenue through E Commerce and Digital Marketing, conduct Market research for d2h and build Brand equity of d2h brand. Prior to joining Videocon d2h, he was associated with companies like What's On India, Airtel Digital TV, Standard Chartered. During his stint with SREI Infrastructure Finance Limited, he was the Head Brand & Corporate Communication. He has more than 26 years of experience.

Mr. Banerji is a Post Graduate in Business Management from IIM Bangalore.