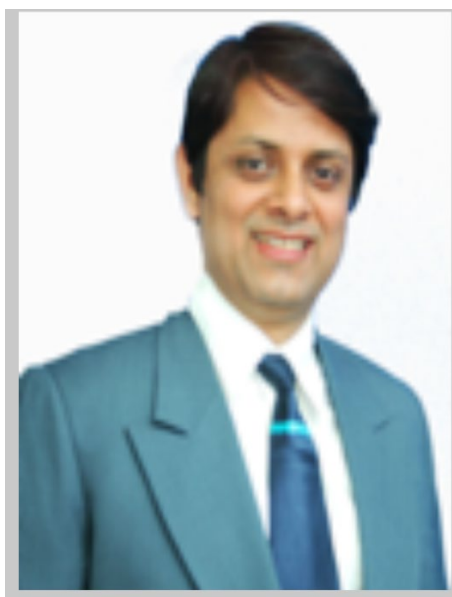


## **BRIEF PROFILE OF MR. SUNIL KHANNA**



<b>Name</b>	Mr. Sunil Khanna
<b>DIN No.</b>	02496813
<b>Father's Name</b>	Mr. Rajendra Khanna

Mr. Sunil Khanna (DIN No - 02496813) is a Non-Executive Independent Director on the Board of your Company. Mr. Khanna is B Tech (Hons) from IIT Kharagpur and PGDBM from IIM Bangalore. Mr. Khanna has worked extensively in the media industry in India since the launch of first satellite TV channel in India and has contributed significantly in development of the various scalable and innovative business models in the industry. In his tenure with Zee Network, he developed the distribution model for organising the fragmented and unorganised cable industry in India and launched the first MSO in India.

Subsequent to that he developed the business model for launching Pay TV in India and provided leadership to Zee Turner Limited. He was actively involved in the launch of first direct to home services in India through Dish TV India Limited in the capacity of CEO from 2004 to 2006.

As co-founder to Grey Cells 18 Media Pvt Ltd, he developed the concept and launched the first curriculum linked TV channel in India i.e. Greycells 18.

Mr. Khanna is Founder of Songdew Media Pvt Ltd. which is playing an important role in bringing indie music to mainstream. Songdew is engaged in showcasing indie music and is also helping brands in retail industry by helping them develop sonic identity and curating music.