

TERMS AND CONDITIONS OF DISH KI DIWALI OFFER

The present terms and conditions (“T&C”) are applicable for the Dish Ki Diwali Offer (“Offer”) of Dish TV India Limited (“Company”) available for DTH subscribers of its “dishtv”, “d2h” and “zing” brands. This Offer is valid across India except the state of Tamil Nadu and states where specifically prohibited by law.

Participation in the Offer is subject to the applicable terms and conditions stated herein. Subscribers must read the terms and conditions before participating in the Offer. By participating in this Offer, subscriber agrees to all terms and conditions of this Offer.

The DTH subscribers of “dishtv”, “d2h” & “zing” brands of the Company shall be considered collectively for the purpose of the five Weekly Lucky Draws & one Bumper Lucky Draw conducted as part of the Dish Ki Diwali Offer.

DISH KI DIWALI OFFER Period i.e. 8th October 2024 to 20th November 2024.

OFFER & OFFER ELIGIBILITY

1. Offer is applicable for all individual DTH subscribers of Dish TV India Limited of its “dishtv” “d2h”, “zing” brands and who are active throughout the Offer Period i.e. 8th October 2024 to 20th November 2024 by recharging their DTH connection with a minimum amount of Rs.100 (Rupees Hundred only) (“Active Subscriber”).
2. Offer includes assured gifts to all Active Subscribers and an opportunity to be considered for five Weekly Lucky Draws & one Bumper Draw (together referred to as Lucky Draws) conducted by the Company.
3. All Active Subscribers shall be eligible to receive an assured gift of Watcho Max or South Max OTT packs (as applicable) for a period of thirty days at no extra cost. Subscribers with an already existing Watcho Max or South Max plans will get the assured gifts in the form of redeemable Watcho e-vouchers/coupons.
4. The Offer is also available to new customers who qualify as Active Subscribers of the Company.
5. Active Subscribers to be considered for Weekly Lucky draws & Bumper Lucky Draw should have a valid mobile number registered with the Company as the Registered Mobile Number. The mobile number given in the Subscriber Application Form of the Active Subscriber shall be considered as final for the purpose of the Offer.
6. Offer benefits shall be availed on RMN only: In case of multiple connections/VCs on the same RMN, then the VC which is recharged first will be considered for the purpose of construing Active Subscriber. In case of multiple VCs connected to the same RMN and in case of Multi Parent-Child connection, only the first VC that is recharge will be considered. Other connected VCs with such RMN are excluded from availing the Offer/Lucky Draws.
7. Exclusions from the Offer:
 - i. The Offer is not valid for the commercial subscribers/LCO/OYC/complimentary DTH connections.
 - ii. Employees of the Company, its dealers and distributors, and their immediate family members and relatives are not eligible to participate in the Offer.
8. Mere participation in the Offer does not entitle an Active Subscriber to win the Prizes.

9. A winner of one weekly lucky draw shall not be eligible to participate in the subsequent weekly lucky draws but shall be considered for Bumper Lucky Draw in case he continues to be an Active Subscriber during the Offer Period.

PRIZES TO BE WON:

| WEEKLY LUCKY DRAWS | | Total Prizes each week | No.of winners |
|---------------------------|--|---|----------------|
| For Week 1 | 8th October 2024 – 14 th October 2024 | 1 (One)scooter 2 (Two)Fridge Single Door (185 litres) 2 (Two)TV-Smart 32” 3 (Three)Microwave (20 Ltr) 5 (Five) Air Fryer (5 Ltr.) 5 (Five)Mixer Grinder (750/900 Watt) 5 (Five) Mobile Phone | 23 |
| For Week 2 | 15th October 2024 – 21 st October 2024 | 1 (One)scooter 2 (Two) Fridge Single Door (185 litres) 2 (Two)TV-Smart 32” 3 (Three)Microwave (20 Ltr) 5 (Five) Air Fryer (5 Ltr.) 5 (Five)Mixer Grinder (750/900 Watt) 5 (Five) Mobile Phone | 23 |
| For Week 3 | 22 nd October 2024 – 28 th October 2024 | 1 (One)scooter 2 (Two)Fridge Single Door (185 litres) 2 (Two) TV-Smart 32” 3 (Three)Microwave (20 Ltr) 5 (Five)Air Fryer (5 Ltr.) 5 (Five)Mixer Grinder (750/900 Watt) 5 (Five) Mobile Phone | 23 |
| For Week 4 | 29th October 2024 – 4 th November 2024 | 1 (One)scooter 2 (Two)Fridge Single Door (185 litres) 2 (Two)TV-Smart 32” 3 Microwave (20 Ltr) 5 (Five)Air Fryer (5 Ltr.) 5 (Five)Mixer Grinder (750/900 Watt) 5 (Five) Mobile Phone | 23 |
| For Week 5 | 5th November 2024 – 11 th November 2024 | 1 (Two)scooter 2 (Two) Fridge Single Door (185 litres) 2 (Two)TV-Smart 32” 3 (Three) Microwave (20 Ltr) 5 (Five)Air Fryer (5 Ltr.) 5 (Five)Mixer Grinder (750/900 Watt) 5 (Five) Mobile Phone | 23 |
| BUMPER DRAW | Total Prizes | | No. of winners |
| | 1 (One) Car SUV - Kia Seltos 1 (One)Car Hatch back- Tata Tiago 3 (Three) Alto 2 (Two)Bike – Pulsar 3 (Three) iphone 4 (Four) TV 55”inches 5 (Five) Split AC (Capacity-1.5 Ton) 6 (Six)Laptop 7 (Seven) Fridge-double door (Apx. 300 Ltr.) 8 (Eight)Washing Machine- semi automatic 20 (Twenty) Smart Watches | | 60 |

1. Brands and colour preferences of the prizes under the Offer shall be at the discretion of the Company or as per availability at the time of delivery of the Prizes.
2. The Company and its officers shall not be responsible in any manner whatsoever for the manufacturing quality/ warranty/ performance/ after sale service/ suitability of the prizes and/or for any loss, damage, theft, breakage, malfunction or any defect caused to or noticed in respect of the prizes.
3. All taxes, levies and duties due and owing under applicable and statutory laws in connection with all the winnings or to claim the prizes are the sole responsibility of the Company except in case of prize which is a car.
4. In case of prizes namely Car SUV- Kia Seltos, Car Hatch back – Tata Tiago and Alto(“Car/s”),the Company shall be liable to pay the on road price of the Car. All other applicable taxes including but not limited to TDS , Cess, toll/road tax, registration and insurance charges or transportation/courier charges/any other expenses as may be applicable in relation to claiming/delivery/receipt of the Car by the winner will be payable by the Winner only. All payment towards applicable taxes shall be made in advance by the winner. Non-payment of taxes by the winner shall amount to forfeiture of the prize. The winner shall comply with the instructions of the Company for payment of taxes. Car shall be delivered upon successful payment of taxes by the winner and upon receipt by the Company from the winner all the relevant documentation/challan etc. evidencing payment of taxes. On- payment of taxes and /or non – submission of documents/challans by the winner to the Company shall amount to cancellation /forfeiture of the prize. The Company or its associates shall not be liable or responsible for the same in any manner.
5. The Company shall not be responsible for delivery or installation of the prizes won by the winners.
6. The Company shall not hand over/transfer the prize in the name of any other person other than the winner.

Procedure of selection of winners

1. Selection of winners of Weekly Lucky Draws & Bumper Lucky Draws will be on random basis i.e. the Winners will be determined from all the Active Subscribers by a Randomization Method which will be a computer generated random selections conducted by the Company.
2. Draws Frequency:
Winners of the Weekly Lucky Draws will be selected each week during the Offer Period starting from 8th October till 11th November 2024.
Winners of the Bumper Lucky Draw will be will be selected on any date after 20th November 2024.
3. Winners & Back Up Winners List :
 - a. For each prize, there will be winners selected as per the Randomization Method. Company will also select from the Randomization Method a list of backup winners also against each prize (Backup Winners List).
 - b. The Company will contact the winner of each prize within 48 hours of the conduct of draw on the Registered Mobile Number of the Winner to communicate the result & necessary steps/instructions for claiming the Prize and or making necessary payment towards taxes and charges, if any towards claiming the Prizes. Winners must collect

their prize in the manner and within timelines communicated by the Company to the winner. Failure to do so shall result in forfeiture of the prize.

- c. A maximum of three attempts will be made to contact the winner in 24 hours of the initial contact attempt on the winner's registered mobile number.
 - d. In the event a selected winner is not contactable within the timeline of 24 hours of the initial contact attempt or declines to claim the prize, the Company shall contact the backup winner/s. The Company will follow the same process/timeline to contact the backup winners as that for the selected winner. In the circumstances as stated above, the backup winner will be declared the winner of the prize under the Offer in place of the selected winner and all rights of the selected winner shall stand forfeited.
 - e. The backup winner must collect their prize in the manner and within timeline communicated by the Company to the winner. Failure to do so shall result in forfeiture of the prize.
 - f. In case of the winner or the backup winner are not contactable or do not consent to claim the prizes , the prize will stand forfeited.
4. In case the Winners/back up winners do not receive the communication, which has been validly sent by the Company, for any reason whatsoever including but not limited to the fact that the phone number /address/email address of the Winners/back up winners is not correct as per the details with the Company or if the winner do not respond or if the winner do not contact the Company , the Company shall not be liable to give the Prize to the Winner/Back up winner and the same shall stand forfeited. Once forfeited the winner/back up winner shall not be eligible for the prize. No claims for the Prize shall be entertained after the prizes stands forfeited and no correspondence shall be entertained in this regard by the Company.

HOW WINNERS WILL BE ANNOUNCED

5. The name of the Winners of the Weekly Lucky Draws and Bumper Lucky Draw will be published on the official websites of the Company.

PRIZE REDEMPTION /DELIVERY /TAXATION LIABILITY

1. Winner of the Lucky Draws shall be responsible for the collection of the Prizes or to take delivery of the prizes upon furnishing documents (eg. valid government ID - Aadhar Card, PAN Card, Passport etc.) and for payment of applicable taxes as instructed by the Company. The Company reserves the right to disqualify/forfeit a winner if satisfactory documents are not furnished or applicable taxes is not paid by a winner. Winner will be required to share other documents to the Company to ascertain identity or otherwise.
2. Winners must collect their prizes from the location specified in the communication from the Company. The Winner shall be solely responsible for ensuring that he has valid driving documents and other documents as may be required for the registration of any prize/Car in the name of the winner.
3. Failure to avail / collect the Prizes within the timelines given by the Company while intimating the Winner about his winning the Prize would result in the Prize being declared null and void and no Prize shall be awarded by the Company after the expiry of the timeline communicated for collecting the Prize.
4. Prizes cannot be redeemed for cash or in any other form. No cash payment shall be made to the Winners in lieu of Offer Prizes. Collection of prizes shall be the sole responsibility of the

winners including postal/ courier charges, travel expenses to the location for collection of prizes.

7. The Prizes to Winners shall be given subject to compliance with all applicable statutory legislations/processes/formalities in connection with the Prize and on production of all such documents/papers as required by the Company before accepting the delivery of the Prize. Any failure on the part of the winner to comply with directions issued by Company for claim of Prize shall entitle the Company to forfeit the Prize.
8. In the event of a death of the Winner, no claim from the nominees or legal heirs of the Winner shall be entertained by the Company for receiving the prizes.

FINALITY OF DECISION

1. Decision of the Company shall be final and binding regarding this Offer, Prize and parameter to decide the Winner. The winners decided by the Company for this Offer will be final and binding on all subscribers, Active Subscribers and winners.
2. Change of T&C : The Company, reserves the right to extend, cancel, discontinue, withdraw, change, alter or modify the terms of the Offer at its sole discretion without any notice at any time during the Offer Period with or without notification and without assigning any reason.
3. Company shall not be responsible for any loss or damage, if it has to alter, modify or withdraw this Offer in compliance with any law, ruling, order, regulation, requirement or instruction of any Central/State Government, or any other unavoidable reason beyond their control of the Company.
4. In the event of any fault, misunderstanding or dispute concerning any part of the Offer, the decision of Company shall be final and binding on the participants/subscribers/winners/backup winners/partners of the Company.

MISCELLANEOUS

1. The Offer is subject to force majeure conditions including but not limited to any change in law or any unavoidable reasons beyond the control of the Company.
2. By entering the Lucky Draw, winners grant the Company the right to use their name, likeness, and any provided information for promotional purposes without additional compensation. Subscribers expressly gives his/her consent to the Company to be contacted for marketing and promotional activities. Each winner agrees that his/her name, address, telephone numbers, e-mail identities or any other information that is provided by the winner ("Personal Information") including images may be shared by the Company with others associated with and/or assisting in organizing and administering the Offer and for use by the Company or its partners.
3. Subscriber's data – Company may collect personal information from Subscribers/winners/backup winners for administration purposes and will handle personal information in accordance with its privacy policy. Subscribers/winners/backup winners hereby consent to the processing of its personal data provided under the terms and conditions of this Offer as per the privacy policy.

4. This Offer is open for residents of India only. However, residents of the state of Tamil Nadu and in states wherever prohibited, shall not be entitled to participate in the Offer. The Offer shall be subject to all applicable mandatory national and state laws.
5. This Offer is in no way sponsored, endorsed or administered by, or associated with the brands the product of which form part of the prizes under the Offer and of any media including social media on which the Offer/results of the Offer will or may be communicated by the Company. The names or images used in the Offer belongs to the respective brands owners.
6. Company does not make any commitment, express or implied, to respond to any feedback, suggestion and, or, queries of the participants or furnish any reason or explanation for inclusion and/or exclusion of any particular submission of the entry of a participants at any stage of the Offer or on the process of selection of winners or on prizes.
7. These terms and conditions shall be governed by and construed in accordance with the laws of India. All disputes are subject to the jurisdiction of Delhi courts.
8. The Company is free to reproduce, use, disclose and distribute any information / details of this Offer to third parties without limitation. The Company reserves the right to publish the photograph and / or name of the winners in promotional materials and advertisements in any media as it deems fit.
9. This document is an electronic record in terms of Information Technology Act, 2000 and the Rules thereunder as applicable and the amended provisions pertaining to electronic records in various statutes as amended by the Information Technology Act, 2000.
10. This electronic record is generated by a computer system and does not require any physical or digital signatures.
11. Acceptance of T&C: By entering Offer & participating in the Lucky Draws, participants acknowledge that they have read, understood, and agree to be bound by these Terms and Conditions.
